

# A note from The Franklin Institute's President and CEO

Dear Friends,

As you look through our 2025 Year in Review, I hope you'll see what your generosity helped make possible. I am deeply grateful to you for your support and belief in The Franklin Institute's mission. Because of you, every day we spark curiosity and create meaningful experiences for learners of all ages—from the return of the *Body Worlds* exhibit, to welcoming more than 200,000 individuals through free or deeply discounted admission, to another terrific year for our STEM education programs.

Building on that momentum, 2026 is a momentous year for Philadelphia, and The Franklin Institute is thrilled to be part of the citywide celebrations. From the world premiere of *Universal Theme Parks: The Exhibition* in February, to *Science of Soccer* programming this summer, to *Franklin's Spark*—a new multi-sensory dome experience that brings Benjamin Franklin's spirit of curiosity to life—we will continue creating experiences that invite exploration, discovery, and a lifelong love of learning. I hope you visit us this year to experience all that's new and exciting at The Franklin Institute.

**Thank you again for your support and for being an essential part of our mission.**

With gratitude,



**Larry Dubinski**  
President and CEO  
The Franklin Institute



# 2025 Year in Review

More than  
**165,000**  
free and deeply discounted tickets were provided for field trips.



The Franklin Institute is the most visited museum in Philadelphia and a highly anticipated destination for hundreds of thousands of adults and youth alike.



Premier Corporate Partner  
**peco**  
AN EXELON COMPANY

More than  
**35,000**  
visited for just \$2 through TFI's Family Access Program



"This museum is an integral part of my children's education. We come here easily 100 times a year."  
-Kehinde, TFI Member

## Partnerships for Achieving Careers in Technology and Science (PACTS) & STEM Scholars

**160**

students from

**86**

middle and high schools across Greater Philadelphia



"When I was just starting high school... I didn't think science was for me. But STEM Scholars changed that. Being in rooms with real scientists...realizing what I could do... it changed everything."

-Kris, STEM Scholars alumna

**PACTS:**

**200**  
workshop hours  
over **3** years

**STEM Scholars:**

**550**  
workshop hours  
over **4** years

High school graduation rate within four years

STEM Scholars **100%**

Philadelphia high school average **75%**

Congrats to the PACTS FIRST LEGO League Team for winning the 'Breakthrough Award'



## THE FRANKLIN INSTITUTE Awards

The Franklin Institute Awards program honors the greatest minds in science, engineering, and industry.

Presented by  
**BANK OF AMERICA**



**700**

Supporters & Business Leaders in Attendance

**SCIENCE AFTER HOURS**

**5,000**  
attendees

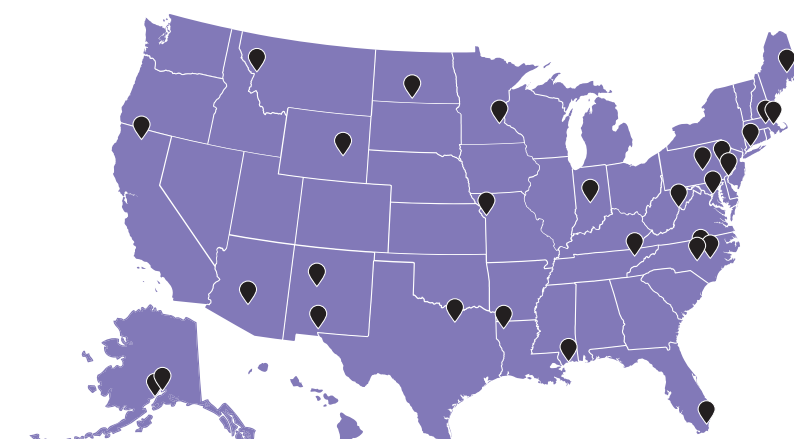


Sponsored By  
**RUSH ORDER TEES** **NINJA TRANSFERS**

## Education Programs

Through its local & national programs, TFI brings STEM programming into libraries, community centers, and after-school programs across the country.

Supported by



**23**  
states

**30**  
sites

**27,000**  
youth reached

**920**  
teachers trained