



# 2024 in a Nutshell

## Science Center

The Franklin Institute is the most visited museum in the Commonwealth of Pennsylvania and a highly anticipated destination for hundreds of thousands of youth and adults alike.

To make STEM learning more accessible, TFI provides free admission for those from Title 1 Schools and discounted tickets for all youth groups and families from under-resourced communities.



**973,700**  
Total reach by TFI's science center, education programs, and digital resources

**640,000**  
Visitors

**183,600**  
Discounted and free admission made possible by philanthropy



## This year...

**730**  
dissections at TFI's Heart Bar

**2,200**  
live science shows performed

**NEW**  
New live science show on the topic of electricity!

## Youth Education Programs

Students represent **70** middle and high schools across Greater Philadelphia

Partnerships for Achieving Careers in Technology and Science

**200**  
workshop hours over three years

**79**  
middle school students



STEM Scholars

**550**  
workshop hours over four years

**74**  
high school students

### Average ACT composite scores

STEM Scholars **22.8**

National average **19.5**

### High school graduation rates

STEM Scholars **100%**

Philadelphia public school average **75%**

Class of 2024

**15**  
graduates

**71**  
college acceptances

**"STEM Scholars is a launch pad for young minds embarking on their STEM journeys. Many of us are the first in our families to attend college, and STEM Scholars prepared us for that next step."**

*Justice, STEM Scholars alumnus*

In the spirit of inquiry and discovery embodied by Benjamin Franklin, the mission of The Franklin Institute is to inspire a passion for learning about science and technology.

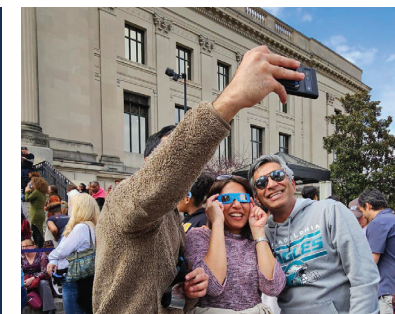
### A note from The Franklin Institute's President and CEO

In 2024, we celebrated The Franklin Institute's bicentennial, and we are deeply grateful for the generous support of philanthropic partners who helped bring TFI to this pivotal moment and into its third century. The work of inspiring and educating would not be possible without your support.

Thank you!

**Larry Dubinski**  
President and CEO

**8,000**  
Community members came to TFI's front steps and lawn for the solar eclipse + free programming



## National Programs

Through national programs **GSK Science in the Summer** and **NASA's Mission2Mars**, TFI brings STEM programming into libraries, community centers, and after-school programs across the country.

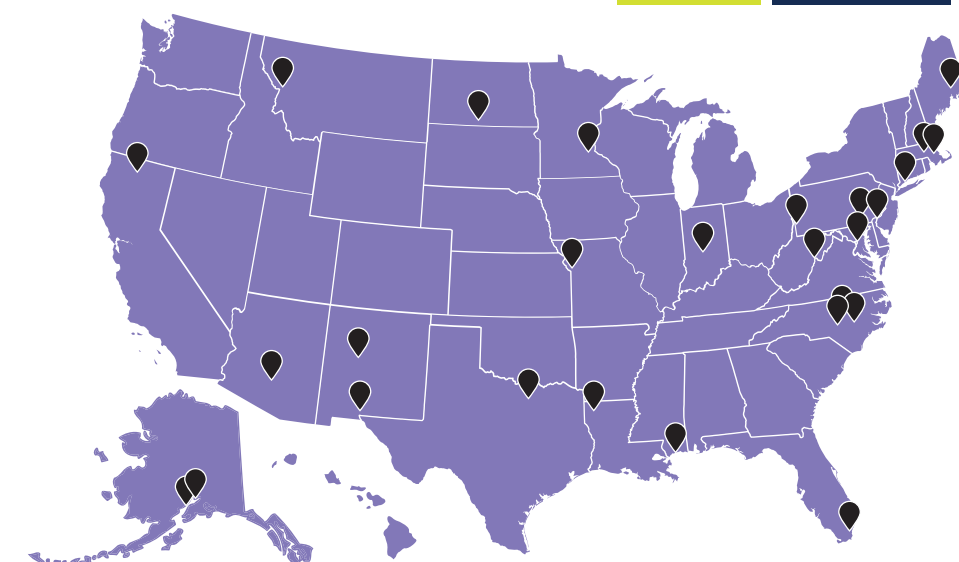


**45,500**  
students



**21**  
states

**700**  
educators





# Traveling Exhibit

PRESENTED IN THE NICHOLAS AND ATHENA KARABOTS PAVILION AND THE MANDELL CENTER

ASSOCIATE SPONSOR **LIBERTY BEVERAGES**

PRESENTING SPONSOR **peco** AN EXELON COMPANY

**The Art of the Brick**  
Nathan Sawaya

**192,400** visitors



## Bicentennial Awards

The Franklin Institute Awards program honors the greatest minds in science, engineering, and industry.

**9**

outstanding laureates recognized

**700**

Supporters & Business Leaders in Attendance

We celebrated 200 years of science by opening two new exhibitions.

**Body Odyssey**  
Discover the Heart of Human Potential



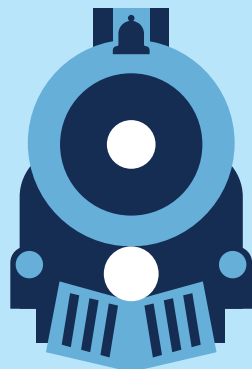
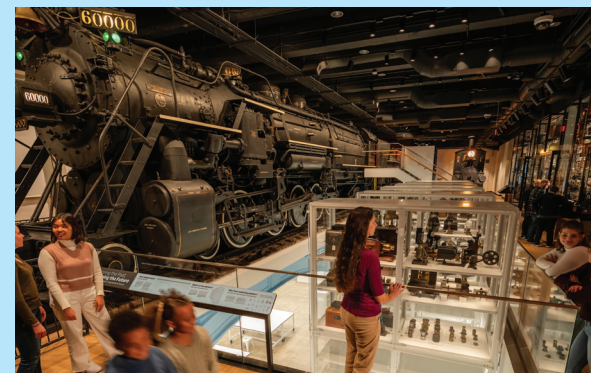
Morel Family Foundation  
MERCK Foundation  
Independence

Mrs. Sandra K. Baldino  
Tobey and Mark Dichter  
Marvin Samson Foundation

PENNSYLVANIA  
THE GREAT AMERICAN GETAWAY

THE HAMILTON FAMILY CHARITABLE TRUST

**Hamilton Collections Gallery**  
Where Curiosity Meets Innovation



Currently on view:

**500**

artifacts from TFI's collection of 40,000 items

**200**

engaging + interactive stories

Gunther von Hagens' **BODY WORLDS**  
The Original  
**Vital** Limited Engagement



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TFI's generous donors make our mission possible.  
Full donor list on website.

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THE FRANKLIN INSTITUTE

2024

Year in Review



THE FRANKLIN INSTITUTE  
THERE'S MORE INSIDE